

KEY WEST MARLIN TOURNAMENT • JULY 21-24, 2021



SPONSORSHIP OPPORTUNITIES

This year, in addition to receiving your program ad, you will also be listed as a sponsor on the website and on banners at the tournament.

Payment, along with hi-res ads and logos are due no later than June 15, 2021.

Please make checks payable to

Key West Marlin Tournament

Mail to

Key West MarlinTournament

c/o Tim Green

PO Box 5590

Key West, FL 33045

For additional event sponsorship opportunities,

Email tim@keywestmarlin.com

KeyWestMarlin.com

LOGO SPECS

Please send a vector logo such as .ai, .eps, .psd and .pdf in CMYK (or grayscale, if desired) for use on printed banners. You should also send a web based logo file, such as .png, .jpg, or .gif for the website. We highly recommend using vector-based artwork and text whenever possible for optimum results and easier file management.

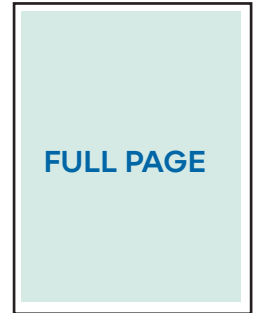
AD RATES & SPECS



DOUBLE PAGE
SPREAD

\$2600.00

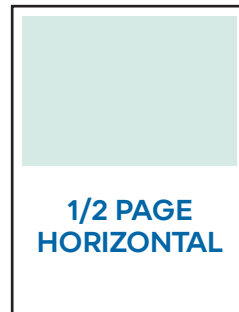
NON-BLEED 10.5 in x 8 in
BLEED SIZE 11.25 in x 8.75 in



FULL PAGE

\$1800.00

NON-BLEED 5 in x 8 in
BLEED: 5.75 in x 8.75 in



1/2 PAGE
HORIZONTAL

\$1000.00

NON-BLEED 5 in x 3.875 in



1/4 PAGE

\$550.00

NON-BLEED 2.375 in x 3.875 in

ACCEPTABLE FILE FORMATS

High res or press ready PDF. InDesign (collected for output); Illustrator (eps, with all placed images included and all fonts converted to paths or outlines); Photoshop (tif, eps, pdf).

All PMS colors MUST be converted to CMYK. All ads must be high resolution, at least 300 dpi. The color space must be CMYK or Grayscale. No RGB, LAB or embedded color profiles.

Please include crop marks and 1/8 inch bleeds, if applicable. **We do not accept files created in Microsoft Publisher or Microsoft Word.**

Email camera-ready ads 10 MB or smaller to tim@keywestmarlin.com. Send files larger than 10 MB using cloud services such as Dropbox or Google. Trim size 5.5" w x 8.5" h safe area is .5" in from the trim edge.

KEYWESTMARLIN.COM